



*OliveJapan*®

INTERNATIONAL EXTRA VIRGIN OLIVE OIL COMPETITION

2014

## Activity Summary

OliveJapan  
International  
Extra Virgin  
Olive Oil  
Competition  
2014

世界15か国のオリーブオイルが勢揃い!  
オリーブをテーマにした  
日本最大のマルシェ型イベント

マルシェ & トークショー  
シンポジウム

オリーブジャパン 二子玉川ライズ ガレリア  
2014.4.26(土) 27(日)



The Olive Oil Sommelier  
Association of Japan®

# **OLIVE JAPAN®**

## **- 2014 Outline -**

**Main Event Name:** OLIVE JAPAN 2014 (“オリーブジャパン2014”)

**Activities:**

- 1, Open-air world market of products & events “OLIVE MARCHE” as its central theme
- 2, International Extra Virgin Olive Oil Competition
- 3, International Olive Symposium
- 4, International Olive Oil Sommelier Concours
- 5, Trade Seminars
- 6, Professional Seminars
- 7, Olive Oil Tasting Seminars for consumers and traders
- 8, Music Live Sessions

**Main Theme:** “OLIVE BUSINESS MEETS CONSUMERS”

**Schedule:** April 22-24, 2014 Olive Oil Competition / April 26-27, 2014 Olive Marche

**Venue:** Competition Judging - Courtyard Marriott Ginza Tokyo Hotel  
International Symposium - Courtyard Marriott Ginza Tokyo Hotel  
Olive Marche – Futako Tamagawa RISE Shopping Center in Tokyo Setagaya

**Organizing Body:** The Olive Oil Sommelier Association of JAPAN (“OSAJ”)

**Staging Partner:** Futako Tamagawa RISE (Tokyu Railways Company)

**Exhibitors:** 52 Companies and Associations from Japan and Abroad

**Supported by:**

Economic & Commercial offices / Embassy of SPAIN, Embassy of GREECE, Embassy of TUNISIA, Embassy of CROATIA, Embassy of PORTUGAL, Embassy of JORDAN, Embassy of ISRAEL, Embassy of ARGENTINE, Australia Olive Associations (“AOA”), UC Davis Olive Center, Extra Virgin Alliance (“EVA”), Shodoshima Olive Associations, KAGAWA Prefecture Government, KUMAMOTO Prefecture Government, OITA Prefecture Government, Shodoshima Town, Amakusa City, Kunisaki City, Etajima City, JA Kagoshima Agricultural Coop

**Attendants/Participants:** 180,000 people over 2-day Period

Official Brochure (B5 size/full color 25,000 copies distributed)

Official Posters (B1 size/full color 300 copies distributed)

Brochures and Posters displayed/distributed at the Venue, 12 Tokyu Supermarket stores, and each exhibitors locations

Official Website(Japanese/English) <http://OliveJapan.com/>

Official Facebook Page <http://www.facebook.com/olivejapan2014>

# OLIVE JAPAN®

## - Key Concepts -

OLIVE JAPAN is a comprehensive open-air event that brings olive producers and their products together with consumers. This is the most effective opportunity to contact and meet with high net worth Japanese consumers directly at the venue.

While the Trade Show holds many opportunities for professionals, it is mainly focused on consumers. This is the defining character of the event, and the key distinctive feature of OLIVE JAPAN from other major Competitions and Trade Shows.

The Venue, Futako Tamagawa is up-scale, but enjoys proximity to major parks and the Tama River with its broad, wide-open banks. For a Tokyo suburb, the area also has a high percentage of green spaces such as smaller parks and tree-lined avenues.

Because it is an aspirational area, it is the perfect place to host an event that brings olives to the Japanese urban life style, and saw great success at the launch in 2012 and second, third edition in 2013 and 2014.

Our objective is to communicate the potential of the Japanese market to international businesses and support promotional activities to help these businesses expand their presence in Japan through our programs.

We partner with area businesses in our development work at OLIVE JAPAN making it an annual event that is grow with the community.

# OLIVE JAPAN®

## - Benefits -

### OLIVE JAPAN International Extra Virgin Olive Oil Competition

supports **quality** producers by identifying top attributes in key categories and supports consumers by identifying **authentic** extra virgin olive oil.

Having the competition prior to the marché sets the scene for strong marketing programs and productive promotional efforts.

### OLIVE JAPAN Marché Trade Show

is developed for both professionals and consumers providing **direct access** for olive oil producers to influential Japanese olive oil and food business executives, food bloggers, and individual well traveled, aspirational high net worth consumers. Producers who are looking for distribution have the opportunity to meet buyers or establish relationships.

Producers who have already established a business relationship with an importer/distributor in Japan can sell directly at the venue.

### OLIVE JAPAN Symposium and Seminars

promote **education** and about and **appreciation** of olives, olive oil and olive oil culture. The venue, located in a wealthy suburb of Tokyo, draws high net worth individuals who are a key part of the contemporary Japanese culinary, restaurant and retail business scene.

# OLIVE JAPAN®

## - Organizer Profile -

Association Name : The Olive Oil Sommelier Association of JAPAN (OSAJ)

Established : January 1<sup>st</sup>, 2005 / Founded : July 1<sup>st</sup>, 2009

Capital : Trust Fund pooled by Founders and Associates

Address : 3-4-1, Kyobashi, Chuo-ku, TOKYO 104-0031, JAPAN

TEL. +81 (0) 3—3271—0808 FAX +81 (0) 3—3272—8755

Chairman : Toshiya Tada (a member of JOCS)

Directors : Tomomi Endo  
Tsukasa Yoshimura

Association Members: approx. 1,000名 (as of September, 2014)

16 Olive Oil Master Sommeliers

300 Olive Oil Sommeliers

1,000 Junior Olive Oil Sommeliers

Web: <http://www.oliveoil.or.jp> contact: [info@oliveoil.or.jp](mailto:info@oliveoil.or.jp)



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The Olive Oil Sommelier Association of Japan (OSAJ) is one of the founder member  
of EXTRA VIRGIN ALLIANCE

# OLIVE JAPAN®

## - International Extra Virgin Olive Oil Competition -



**18 skilled Judges from 10 countries**

**This is the first international competition to be held in Japan for extra virgin olive oil. A total of 400 Entries from around the world and over 21 nations were judged by 18 skilled tasters, according to completely blind test methods and standards adopted by the International Olive Council.**

**These tasters, who were participating by invitation from both overseas and within Japan, including Spain, Italy, Greece, Tunisia, Israel, Australia, New Zealand, Argentina, Japan and the United States, awarded PREMIER, GOLD, and SILVER awards.**

**The awards was presented by the Olive Ambassador at a ceremony early on the first day of the “OLIVE MARCHE”. The Winners were announced via press release immediately after the competition as well as listed on the website of OLIVE JAPAN. In addition, detailed reviews by the tasters for each entry were provided to the producers, which was the first service for these international competition.**

**Entries from:** Argentina, Australia, Chile, Croatia, France, Greece, Israel, Italy, Japan, Jordan, Lebanon, Morocco, New Zealand, Palestine, Portugal, Spain, Peru, South Africa, Tunisia, Turkey, USA, and Uruguay.

**Entry Fee:** 19,440 JP Yen or EUR180.00, or US\$200.00 per entry

<b>Judges:</b>	<b>Spain</b>	Agusti Romero, Juan Ramon Izquierdo, Santiago Botas
	<b>Italy</b>	Antonio Giuseppe Lauro, Mauro Amelio
	<b>Greece</b>	Renia Siganou
	<b>Israel</b>	Fathi Abd Elhadi
	<b>Tunisia</b>	Aida Lazzez
	<b>Australia</b>	Richard Gawell, Leandro Ravetti
	<b>New Zealand</b>	Margaret Edwards
	<b>USA</b>	Alexandra Kicenik Devarenne, Liz Tagami, Deborah Rogers
	<b>Argentina</b>	Maria Elina Buffa
	<b>Japan</b>	Sekiyo Mizuno, Nako Umekita, Hideaki Shibata



# OLIVE JAPAN®

## - Competition Results Summary -

<i>Entered from</i>	Total Entry	PREMIER	GOLD	SILVER	TOTAL MEDALS
ARGENTINE	3	0	1	1	2
AUSTRALIA	19	4	6	6	16
CHILE	3	0	1	0	1
CROATIA	8	0	4	2	6
FRANCE	7	0	1	2	3
GREECE	46	0	7	9	16
ISRAEL	5	0	0	1	1
ITALY	71	2	34	15	51
JAPAN	21	0	9	9	18
JORDAN	1	0	0	0	0
LEBANON	1	0	0	0	0
MOROCCO	2	0	0	0	0
NEW ZEALAND	1	0	1	0	1
PERU	3	0	3	0	3
PORTUGAL	31	0	19	6	25
SOUTH AFRICA	1	0	1	0	1
SPAIN	126	8	54	26	88
TUNISIA	8	0	0	2	2
TURKEY	22	0	4	6	10
USA	20	0	4	7	11
URUGUAY	1	0	1	0	1
TOTAL	400	14	150	92	256



Judging by Official Blue Tasting Glass completely blind to the brand name



# OLIVE JAPAN®

## - Awards help Marketing -

### Awards Presenting Ceremony at the Marche Main Venue Presenter - “Olive Ambassador” Ms. Karen Michibata



#### What is an “OLIVE AMBASSADOR” ?

Famous Japanese Model and Actress Karen Michibata was appointed as the OLIVE AMBASSADOR 2014. She is a celebrity who enjoys the benefits of olives in health and beauty and is our second official Olive Ambassador. As Olive Ambassador she shared personal tips in on-stage interviews, participated in press events, and was a presenter at the awards ceremony for the International Olive Oil Competition.

Ambassador in 2012; Junichi Ishida, actor  
Ambassador in 2013; Karen Michibata, model

The PREMIER, GOLD, and SILVER awards of OLIVE JAPAN International EVOO Competition were presented by the Olive Ambassador at a ceremony early on the first day of the “OLIVE MARCHE”. In addition, the Winners were announced via press release immediately after the competition as well as listed on the website of OLIVE JAPAN.



Exhibitors who were also Competition Winners received their award certificates at the venue to put at their stands, which helped their marketing quite effectively.





# OLIVE JAPAN®

## - International Olive Symposium -

Symposium provided the most updated industrial information to Japanese distributors, producers and journalists. Over 80 participants with 19 guest presenters exchanged the view how the olive oil quality should be promoted and communicated to consumers.



OLIVE JAPAN Chariman, Mr. Toshiya Tada



Keynote Speech made by Mr. Paul Miller

### Symposium Presenters:

PAUL MILLER : CEO of Australia Olive Associations ("AOA")  
FATHI ABD ELHADI : Israel Government official Panel Leader  
MARGARET EDWARDS : IOC certified panelist and New Zealand grower  
LIZ TAGAMI, Olive Oil Journalist, Marketing Consultant  
HIDEAKI SHIBATA, Chief Researcher, Kagawa Prefecture Olive Research Laboratory  
ALEXANDRA KICENIK DEVARENNE, Director, Extra Virgin Alliance (EVA)  
RICHARD GAWELL, Panel Leader, Australian Governmental Tasting Panel  
AKIFUMI MIKAWA, Mayor, Kunisaki City, Oita Prefecture  
JUAN RAMON IZQUIERDO, Director of Olive Division / Ministry of Agriculture, Spain  
ANTONIO GIUSEPPE LAURO, Panel Leader, Calabria, Italy  
SANTIAGO BOTAS, Chairman, The International Bulk Oil Convention, Spain  
LEANDRO RAVETTI, Agronomist and Researcher, Modern Olives, Australia  
RHEA SPYRIDOU, Journalist, Greece  
AGUSTI ROMERO, Panel Leader and Agronomist of IRTA, Catalonia, Spain  
AIDA LAZZEZ, IOC Certified panelist in Tunisia  
MARIA ELINA BUFFA, IOC Certified panelist in Argentina  
DAVID NEWMANN, President, Lucini Italia Olive Oil Company in USA  
HIROKO ISODA, Professor, Tsukuba University  
TOSHIYA TADA, Chairman, the Olive Oil Sommelier Association of JAPAN ("OSAJ")



# OLIVE JAPAN®

## - Olive Oil Sommelier® Concours -



OLIVE JAPAN organizer, the Olive Oil Sommelier Association of JAPAN (“OSAJ”) organizes school program to educate consumers, traders and distributors. “Olive Oil Sommelier” degree is provided those who graduated such school program, who trained not only the olive oil history, olive cultivation and growing technique, processing olive oil, academic research of the health promotion effect of olive oil, but sensory analysis through the course program.

Olive Oil Sommelier Concours winners are selected from Olive Oil Sommelier contestants.

This is the first international Olive Oil Sommelier Concours to be held in the world. “Olive Oil Sommelier” is an authorized trademark owned by the Olive Oil Sommelier Association of JAPAN (“OSAJ”), and officially registered by Japanese government.





# OLIVE JAPAN®

## - OLIVE MARCHE -

In Marche, Wine, Personal Cares, Olive Nursery, Craft Works, and Chips fried by Olive Oil as well as Olive Oil from over 15 countries. Indeed, this is one of the largest OLIVE Festival / Competition in ASIA.



From USA



From Greece



From Italy



From Tunisia

Exhibitors were from not only in Japan, but from Italy, Greece, Tunisia, USA and other countries.



Shodoshoma Local Producers Associations

World famous quality alliance  
"Extra Virgin Alliance" (EVA)  
also exhibited



Newly developing Production Site,  
Etajika/Hiroshima



# OLIVE JAPAN®

## - STAGE EVENTS and SEMINARS -

There were also stage events, such as talk shows by actors and musicians, product seminars, a “Tasting Trail” with Olive Oil Sommeliers, professional seminars by doctors/professors, olive oil cooking demonstration by famous chef, along with the olive oil life as a new standard for a quality life.

**stage** イベントMC 土上明子 (ソムリエ)

● **demonstration**  
山形が誇る、奥田政行シェフによるクッキングトーク



日本国内のみならず、世界を舞台に山形県庄内の食材を広めるべく、多忙の日々を送る、アル・ケッチャーノ オーナーシェフ奥田氏が登場。オリーブオイルの活用方法などプロならではのお話をうかがいます。会場内では、奥田シェフオリジナルの焼き菓子や、店名にもなっているお茶「あるけっ茶」のほか、サイン入り書籍の販売も行います。

● **music live**  
少年ラヂオ、Happy Sessionのミニライブ開催!



少年ラヂオ  
言葉を紡ぐ歌に寄り添うギター。2人奏でる心地よく包み込むような音楽の世界へ!  
Vocal 青山こずえ (ジュニアソムリエ)  
Guitar 飯島晶巳

● **workshop**  
オリーブオイルソムリエによるワークショップ



オリーブオイルのテイasting体験をしてみませんか?オリーブオイルソムリエが、保存方法、日々の使い方など、ちょっとしたコツを伝授します。各回 試食も用意します、ぜひご参加ください!

● **music live**  
Happy Session  
オリーブオイルマスターソムリエの顔を持つドラマー神宮司治が、毎回様々なミュージシャンを迎えて開催している音楽イベント「Happy Session」。今回はオリーブジャパン2014のためのスペシャルトリオで登場!  
Vocal YUUMI (unistyle)  
Guitar 久次米真音  
Drums 神宮司治 (マスターソムリエ)



道端カレン、神宮司治、有坂美英子  
トークショー開催!

**26 SAT**

11:30~ トークショー 道端カレン

12:00~ 国際オリーブオイルコンテスト表彰式 / オリーブオイルソムリエコンクール表彰式

13:00~ ワークショップ 梅北奈鼓 (マスターソムリエ)

14:00~ ユ・オイルミルズプレゼンツ オリーブオイルセミナー 水野勢技世 (マスターソムリエ)

15:00~ ワークショップオリーブ男子 神宮司治 (マスターソムリエ) 一丸典生 (ソムリエ)

16:00~ クッキングトーク 奥田政行シェフ

17:30~ music live 少年ラヂオ

**27 SUN**

11:00~ ワークショップ 池澤直美 (ソムリエ)

12:00~ クッキングトーク 奥田政行シェフ

13:00~ ワークショップ 田中初実 (ソムリエ)

14:00~ トークショー 神宮司治 (レミオロメン)

15:00~ トークショー 有坂美英子 (ワインジャーナリスト)

16:00~ ワークショップ 大野タカシ、菅恵美子 (ともにソムリエ)

17:00~ music live Happy Session

**time table**

The “OLIVE OIL BAR” provide tasting opportunity of all awarded olive oils





## Chef OKUDA / Terra Madre,Trino- Final Dinner Chef made Cooking Demo



## Famous Wine Journalist Ms. Arisaka / Master Olive Oil Sommelier Mr.Jinguji



## “Tasting Trail” Seminars by Olive Oil Sommeliers



## Music Live Session by Olive Oil Sommelier Musicians



# OLIVE JAPAN®

## - PR Mobilization -

In order to announce the Event and Competition, various “Media Mix” strategy was conducted. Paid-publicities on the major industrial magazines, newspapers and official brochures/posters distributed around the venue and exhibitors spots.

On TV, the key broadcasting center TBS introduced in its morning show with Karen Michibata, Olive Ambassador 2014, and other major broadcasting station also had a special program focused on OLIVE JAPAN competition.

2012 Turnout: over 50,000 people over 2-day Period  
2013 Turnout: over 150,000 people over 2-day Period  
2014 Turnout: over 180,000 people over 2-day Period  
2015 Forecast: over 200,000 people over 2-day Period

Official Brochure (B5 size/full color 25,000 copies distributed)

Official Posters (B1 size/full color 300 copies distributed)

Brochures and Posters displayed/distributed at the Venue, 12 Tokyu Supermarket stores, and each exhibitors locations



# OLIVE JAPAN®

## - Select Example of Media Coverage -

In addition to coverage in Japan, Olive Japan reaches media in the US, Spain, Italy and elsewhere in the Olive Oil world.

(Spanish major industrial magazine “Mercacei” featured 14 pages of article on OLIVE JAPAN in July 2014 issue)



Web Article: <http://www.olivenews.gr/en/article/4380/olive-japan-2014>



Web Article: <http://www.teatronaturale.it/tracce/mondo/19004-extra-vergine-di-culto-in-giappone-ecco-i-migliori-.htm>



Web Article: <http://www.mercacei.com/noticia/42549/Actualidad/Olive-Japan-une-a-consumidores-y-productores-de-todo-el-mundo-en-su-tercera-edicion.html>





# OLIVE JAPAN 2014 International Olive Oil Competition ALL RESULTS

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as of May 1st, 2014

## ★ PREMIERE 14 Excellent Oils (by Country, Alphabetic Order)

★ Australia	Boundary Bend	Cobram Estate Hojiblanca
★ Australia	Boundary Bend	Cobram Estate Picual
Australia	Camilo Enterprises	Ligurian late harvest
Australia	Gourmet Lovers Pty Ltd	Gourmet Lovers Medium Style
★ Italy	Lucini Italia	Lucini® Limited Reserve® 100% Organic Premium Select Extra Virgin Olive Oil
★ Italy	Lucini Italia	Lucini® Founders Reserve Premium Select Extra Virgin Olive Oil
Spain	ALMAZARA DE MUELA, S.L.	VENTA DEL BARÓN
Spain	ACEITES CASTELLAR S.L.-NOBLEZA DEL SUR	Centenarium Premium
★ Spain	Castillo de Canena Olive Juice S.L.	Castillo de Canena Family Reserve Picual
Spain	GALGON 99 SL	ORO BAILEN RESERVA FAMILIAR PICUAL
Spain	Hispania Oliveworks, S.L.	El Corzo
Spain	MASIA EL ALTET S.L.	Masfa el Altet HIGH QUALITY™
Spain	S.C.A. SAN AMADOR	TUCCIOLIVA
Spain	SUCESORES DE HERMANOS LÓPEZ S.A.	MORELLANA

## ★ GOLD 150 Very Good Oils (by Country, Alphabetic Order)

Argentina	Midterra S.A.	Midterra Grand
★ Australia	Boundary Bend	Cobram Estate Premiere
★ Australia	Boundary Bend	Cobram Estate Classic Flavour Intensity
★ Australia	Boundary Bend	Cobram Estate First Harvest - Limited Release
Australia	Camilo Enterprises	Camilo Farm Blend
Australia	Forest Edge Farm	Forest Edge Farm Frantoio
Australia	Gourmet Lovers Pty Ltd	Gourmet Lovers Delicate Style
Chile	Olivos del Sur S.A.	Santiago Premium
Croatia	Agroprodukt doo	Salveta Buza
★ Croatia	OLEA B.B. d.o.o.	OLEUM VIRIDE EXTRA VIRGIN OLIVE OIL BUŽA
Croatia	RITOSSA Olive Oil	RITOSSA Olive Oil
Croatia	Stella Mediterranea d.o.o.	Stella Croatica
★ France	Domaine Salvator	Domaine Salvator paradis
Greece	AGRO VIM S.A.	Iliada Organic PDO Kalamata Exclusive Selection Extra Virgin Olive Oil, Round Tin, 500ml
★ Greece	Ariston Hellas	Ariston Blood Orange Infused Olive Oil
Greece	Elaiou One SA	Agourelaion Finest 1st harvest
Greece	EUGENIA ANDRIOPOULOU	MAKARIA TERRA
Greece	G.E.T. GREEK EXQUISITE TASTES	G.E.T. JORGANIC EXTRA VIRGIN OLIVE OIL
Greece	KELIDIS FAMILY	OLIVE MILL KYKLOPAS
Greece	Pavlos Xirogiannis	Green Land
Italy	Az. Agr. E. Scammacca del Murgio	MURGO
Italy	Az. Agr. L'arte dell'Olio	L'arte dell'Olio Tuscany
★ Italy	Az. Agr. Villaponte	Sculum Dop
Italy	Az. Agricola e Frantoio Montecroce	Blend Montecroce
★ Italy	Az. Agr. Terre di pantaleo	Terre di pantaleo Dop
★ Italy	Azienda Agricola Biologica America Quattrociocchi	Olivastro
Italy	Azienda Agricola Corigliano	Frantoio Badia
Italy	Azienda Agricola di Claudio Orsi	Alle Camelie
Italy	Azienda Agricola Fiore	Domenica Fiore Olio Monaco
Italy	Azienda Agricola Fiore	Domenica Fiore Olio Novello
Italy	Azienda Agricola LE MARSICANE di Romeo Caraccio	LE MARSICANE Ortice
Italy	AZIENDA AGRICOLA LEONE SABINO	Coratina Dop Terra di Bari - Sottozona Castel del Monte - Terra De' Donno
Italy	AZIENDA AGRICOLA LEONE SABINO	Don Giocchino Terra De' Donno
Italy	Azienda Agricola Micclone	Donna Maddalena Terra De' Donno
★ Italy	Azienda Agricola Villa Zottopera Soc Agr.	Tutto Tonda
★ Italy	Azienda Agricola Villa Zottopera Soc Agr.	Villa Zottopera
Italy	Azienda Le Vigne di Andrea Pettini	Villa Zottopera Millennium
Italy	Azienda Le Vigne di Andrea Pettini	Olio extra vergine di oliva IGP TOSCANO Biologico di Leccino
Italy	Azienda Le Vigne di Andrea Pettini	Olio extra vergine di oliva IGP TOSCANO Biologico di Olivastra Saggianese
Italy	CASANOVA & SANT'AGNESE FARMS	Olio extra vergine di oliva IGP TOSCANO Biologico Le Vigne
Italy	Fattoria La Vialla	CASANOVA Canti Classico Extra Virgin Olive Oil
★ Italy	Frantoio Pruneti Srl	Olio extravergine di Oliva Fattoria La Vialla
Italy	Frantoio Romano	Amakusa Olive Orchard AVILO Extra Virgin Olive Oil Spicy (from Italy)
Italy	LA PODERINA TOSCANA (Davide Borselli)	Ortice Riserva
Italy	LA PODERINA TOSCANA (Davide Borselli)	LA PODERINA TOSCANA OLIO EXTRAVERGINE DI OLIVA ARGENTO
★ Italy	Lucini Italia	LA PODERINA TOSCANA OLIO EXTRAVERGINE DI OLIVA ORO D.O.P.
Italy	Montagnani La Cava	Lucini® Premium Select Extra Virgin Olive Oil®
Italy	Montagnani La Cava	Montagnani Black Label Gran cru Vittoria
Italy	Oleificio Fabbri S.P.A	Montagnani Golden Label
Italy	Oleificio Fabbri S.P.A	Signum Fabbri / Extra Virgin Olive Oil Frantoiano Tuscan IGP
Italy	società agricola f.lli girimonti	Signum Fabbri / Extra Virgin Olive Oil Moraiolo Tuscan IGP
Italy	Tenuta Venterra di Antonella Ferrara	LEONIA™
Italy	Viragi sas	Tenuta Venterra Organic Extravirgin Olive Oil Multivarietal
Japan	Olive Koen	DOP POLIFEMO Nero
★ Japan	VENUS 8	Syodoshima Hand Pick First extract olive oil
★ Japan	VENUS 8	POPSO Orange
Japan	IJJI OLIVE	POPSO Blue
★ Japan	AVILO - Kyudenko	IJJI OLIVE Mission
Japan	OLIVE EN	Amakusa Olive Orchard AVILO Extra Virgin Olive Oil Amakusa Blend
★ Japan	Yamahisa	1st Origin
Japan	Sorai Farm	Home Orchard Olive Oil
Japan	Asakuchi Olive EVER GREEN FARM	Syodoshima Farmer's made Olive Oil
New Zealand	D'Arc Grove	The Glimmer of a Firefly
Peru	Oliperu SAC	D'Arc Grove Blend
Peru	Oliperu SAC	Zumaq Organic Coratina
Peru	Oliperu SAC	Zumaq Organic Picual
Portugal	Acushla, SA	Zumaq Organic Barnea
★ Portugal	Casa Agricola CARM	Acushla
Portugal	Esporão Azeites Lda	Amakusa Olive Orchard AVILO Extra Virgin Olive Oil Bitter (from Portugal)
Portugal	Esporão Azeites Lda	Herdade do Esporão Virgem Extra Selecção
Portugal	GALLO WORLDWIDE	Herdade do Esporão Virgem Extra Organic
Portugal	GALLO WORLDWIDE	GALLO NOVO COLHEITA 2013 - 2014
Portugal	GALLO WORLDWIDE	GALLO COLHEITA LUAR
Portugal	Riazor- Azeites e Óleos Vegetais,SA	GALLO RESERVA
Portugal	Riazor- Azeites e Óleos Vegetais,SA	Paço dos Infantes
		Capitao Premium

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# OLIVE JAPAN 2014 International Olive Oil Competition ALL RESULTS

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Portugal	RISCA GRANDE Lda.	Farmtech Japan	RISCA GRANDE Premium
Portugal	RISCA GRANDE Lda.	Farmtech Japan	RISCA GRANDE Classic
Portugal	RISCA GRANDE Lda.	Farmtech Japan	RISCA GRANDE Mandarine
Portugal	RISCA GRANDE Lda.	Farmtech Japan	RISCA GRANDE Basil
Portugal	sociedade agricola do conde, unipessoal, lda		Quinta Vale do Conde
Portugal	Sociedade Agricola do Vale Umbria (Innoliva)		Innoliva Finca el Rio " (L140.D18.BQ)"
Portugal	Sovena Portugal Consumer Goods S.A.		Oliveira da Serra Vintage
Portugal	Sovena Portugal Consumer Goods S.A.		Oliveira da Serra Ouro
Portugal	Sovena Portugal Consumer Goods S.A.		Oliveira da Serra Lagar do Marmelo
Portugal	Sovena Portugal Consumer Goods S.A.		Olvari Extra Virgin Olive Oil
South Africa	RIO LARGO		RIO LARGO PREMIUM BLEND
Spain	ACEITES BELLIDO S.C.		JUAN COLIN
Spain	ACEITES CAMPOLIVA S.L. (MELGAREJO)	ECULTY	COSECHA PROPIA
Spain	ACEITES CAMPOLIVA S.L. (MELGAREJO)	ECULTY	MELGAREJO ECOLOGICO PREMIUM
Spain	ACEITES CAMPOLIVA S.L. (MELGAREJO)	ECULTY	MELGAREJO ARBEQUINA PREMIUM
Spain	ACEITES CAMPOLIVA S.L. (MELGAREJO)	ECULTY	MELGAREJO COMPOSICION PREMIUM
Spain	ACEITES CAMPOLIVA S.L. (MELGAREJO)	ECULTY	MELGAREJO FRANTOIO PREMIUM
Spain	ACEITES CAMPOLIVA S.L. (MELGAREJO)	ECULTY	MELGAREJO HOJIBLANCA PREMIUM
Spain	Acetites Campoliva S.L.	VIEBON	Melgarejo Aceite de Oliva Virgen Extra PICUAL PREMIUM
Spain	ACEITES CAZORLA S.C.A.		AZORLA
Spain	ACEITES GARCIA DE LA CRUZ S.L.		GARCIA DE LA CRUZ 5 GENERACIONES"
Spain	ACEITES SAN ANTONIO, SLU		CORTIJO LA TORRE PREMIUM
Spain	Agrícola La Maja s.l.		Alfar La Maja
Spain	AGROLES		ROMANICO ESENCIA
Spain	Aguilar Segura		Aguilar Segura
Spain	ALCUBILLA 2000, S.L. - LUQUE FAMILY		LUQUE ECOLOGICO
Spain	ALMAZARA DE MUELA, S.L.		MUELOLIVA PICUDA
Spain	ALMAZARA DE ORTEGAS		DEORTEGAS
Spain	Almazara San Pablo S.L.	Something For You	ACEITES PADILLA/Organic Extra Virgin Olive Oil 250ml
Spain	Almazara San Pablo S.L.	Something For You	Cotton Foods/ Extra Virgin Olive Oil ELEGANT 91g
Spain	ALMAZARAS DE LA SUBBÉTICA		PARQUEOLIVA SERIE ORO
★ Spain	ARODEN, SAT	Manjyu	CLADIVM
Spain	Associació Mallorquina d'Oliers AMO		SICLOS
Spain	BELOYANA		Duernas' OLEUM extra virgin olive oil 500 ml
Spain	BRAVOLEUM-SELECCIÓN ESPECIAL DE HACIENDA EL PALO		BRAVOLEUM ARBEQUINA-SELECCIÓN ESPECIAL HACIENDA EL PALO
Spain	BRAVOLEUM-SELECCIÓN ESPECIAL DE HACIENDA EL PALO		BRAVOLEUM PICUAL-SELECCIÓN ESPECIAL HACIENDA EL PALO
Spain	CASA DE ALBA		CASA DE ALBA 1st Day of Harvest
Spain	Casas de Hualdo		Casas de Hualdo Arbequina
Spain	Casas de Hualdo		Reserva de Familia by Casas de Hualdo
★ Spain	Castillo de Canena Olive Juice S.L.		Castillo de Canena First, Early Royal
★ Spain	Castillo de Canena Olive Juice S.L.		Castillo de Canena Fourth, Organic Picual Harvested Under Biodynamic Agriculture
Spain	CORTIJO DE SUERTE ALTA		CORTIJO DE SUERTEALTA, COUPAGE NATURAL
★ Spain	DEHESA EMIRA	Manjyu	DEHESA ANDALZA
Spain	FINCA LA TORRE		FINCA LA TORRE ARBEQUINA
Spain	FINCA LA TORRE		FINCA LA TORRE SELECCION
★ Spain	GALGON 99 SL		ORO BAILLEN RESERVA FAMILIAR ARBEQUINA
Spain	GOYA EN ESPAÑA, S.A.U.		GOYA UNICO" EXTRA VIRGIN OLIVE OIL"
Spain	Hispania Oliveworks, S.L.		Hispania Export Monovarietal Picual
Spain	MASIA EL ALTET S.L.		Masia el Altet HIGH END"
Spain	MASIA EL ALTET S.L.		Masia el Altet PREMIUM"
Spain	MASIA EL ALTET S.L.		Masia el Altet SPECIAL SELECTION"
★ Spain	NAYVE, S.L.		MONTON ALTO
Spain	Oleostepa	Kobayashi Kei	egregio
Spain	Oli des Pla		Oli des Pla
Spain	Olivar de La Monja S.L.		Claramunt Arbequina
Spain	Olivar de La Monja S.L.		Claramunt Frantoio
★ Spain	PAGO BALDIOS SAN CARLOS		ORO SAN CARLOS
Spain	Pagos de Familia Marqués de Griñón	SUKORUNI	Oleum Artis
★ Spain	Previoleto S.L.		Ego Sum Intense Toro de Osborne Edition
Spain	RAFAEL ALONSO AGUILERA, S.L.	REINA	Oro del Desierto/ Coupage
Spain	SCA SAN JUAN DE JAEN		SUPREMO
Spain	Simply Spanish Product S.L.		Palacio Marqués de Viana
Spain	Sociedad Cooperativa Virgen de la Estrella		Reserva Morisca
★ Spain	Venchipa, S.L.	ORCHESTRA	O-Med Olive Oil Picual
★ Spain	Verde Esmeralda	Manjyu	Verde Esmeralda
Turkey	gidatay food and agriculture inc.		savrandere
Turkey	Turgut Anadolu Yatirim Ltd şti		TUAY OLIVE OIL
Turkey	Zetay		ZETAY-2
Turkey	Zetay		ZETAY-3
United States	ENZO Olive Oil Company		ENZO Organic Bold
United States	Lucero Olive Oil		Ascolano Extra Virgin Olive Oil
United States	Lucero Olive Oil		Manzanillo Extra Virgin Olive Oil
United States	The Olive Press		Jalepeno
Uruguay	AGROLAND S.A.		Colinas de Garzón - Italian Blend

## ★ SILVER 92 Good Oils (by Country, Alphabetic Order)

Argentina	TRILOGIA		TRILOGIA medio
Australia	Bentivoglio Olives		Rylstone Olive Press - Cudgegong"
Australia	Camilo Enterprises		Max's Blend
Australia	Gourmet Lovers Pty Ltd		Gourmet Lovers EVOO infused with Chili
Australia	Virgin Green Olive Farm Pty Ltd T/As Goornong Estate		VIRGIN GREEN EXTRA VIRGIN OLIVE OIL-PREMIUM
Australia	Wulura	Farm Stone	Wulura Extra Virgin Olive Oil Leccino
Australia	Wulura	Farm Stone	Wulura Ultra Premium Extra Virgin Olive Oil
Croatia	Agroprodukt doo		Salveta Aurum
★ Croatia	IPSA D.O.O.		ISTARSKA BJELICA
France	Domaine Salvator	Seifu AN	Domaine Salvator thym
France	PINATEL Frederic		Cuvee Paradis
Greece	AGRO VIM, S.A.		Iliada PDO Kalamata Extra Virgin Olive Oil, Marasqua, 500ml
Greece	Andelea - Benakopoulos SA		ANDELEA ESTATE
Greece	APOLLONIA FARM		APOLLONIA, PDO KOLYMVARI
Greece	Elaiou One SA		one 1st harvest
Greece	Hellenic Agricultural Enterprises Ltd		ACAIA
Greece	KASELL		ennea" Extra Virgin Olive Oil"
Greece	My Olive Tree - MKarelas Bros Co.		My Olive Tree Extra Virgin Olive Oil
★ Greece	Spyros Dafnis	Olive Fabrica	The Governor
Greece	Prototri Rafteri Maria	Daiwa Trading	evexia Organic
Israel	Magosse Ltd.		OLIKO



# OLIVE JAPAN 2014 International Olive Oil Competition ALL RESULTS

(Page 3)



Italy	A.I.C.O.O. VALTIBERINA		capanneum
Italy	AZIENDA AGRICOLA CAPUTO MARIA		OLIO GRAN PREGIO BIO - Coratina
Italy	Azienda Agricola Fattoria Palatici		Fattoria Palatici 1300
Italy	Azienda Agricola Fiore		Domenica Fiore Olio Reserva
Italy	Azienda Agricola Le Cinque Aquile		IGP TOSCANO COLLINE DI FIRENZE LE CINQUE AQUILE
Italy	Azienda Agricola Schittone		Olio Cottone
Italy	Azienda Le Vigne di Andrea Pettini	olive kiara	Olio extra vergine di oliva IGP TOSCANO Biologico di Conseggiolo
Italy	Azienda Le Vigne di Andrea Pettini	olive kiara	Olio extra vergine di oliva IGP TOSCANO Biologico di Moraiolo
★ Italy	FRANTOIO PRUNETI	Japan Olive Bureau	PRUNETI I.G.P. TOSCANO
★ Italy	Olio Arkà e Natura di Diliberto Salvatore E.M. & C. S.a.s.	Sorprese	Arkà
Italy	OLIOCRU. CONSORZIO SRL		ORIGINI - CASALIVA DENOCCHIOLATO (DESTONED CASALIVA)
Italy	Prosperi Stefano	Amissimo	ESSENZA D'OLIVA
Italy	Soc.Agr. MOCCARI dei figli Abbracciavento		Az.Agr.MOCCARI / MOCCARI TRACCIATO
Italy	Viragi sas	Veritalia	BIO CARUSIA Bianco
Italy	Giuseppe Del Consore	ROSE MAY	ARTIGIANO
★ Japan	IJIJI OLIVE		IJIJI OLIVE Lucca
Japan	Clarice Farm	Saitama Fukko	claricefarm / Home Made Extra Virgin Olive Oil
Japan	Fresh Olive		Fresh Olive YUZU flavored Oil
Japan	I's LIFE		I's LIFE 100% Shodoshima made Extra Virgin Olive Oil
Japan	I's LIFE		I's LIFE 100% Shodoshima made Green Lemon flavored Virgin Olive Oil
★ Japan	Kinyo Olive Farm		Limited Harvest 100% Shodoshima made Extra Virgin Olive Oil
Japan	Agricultural COOP Kunisaki		Kunisaki Olive Oil
Japan	Shigeru Yamada		Oota City made Extra Virgin Olive Oil
Japan	Nagayo Olive Farm		Nagayo made Extra Virgin Olive Oil
Portugal	Cooperativa de Olivicultores de Valpaços, CRL		Oliveall
Portugal	GALLO WORLDWIDE		GALLO GRANDE ESCOLHA
Portugal	Gonçalo Rosa da Silva		ANGÉLICA
Portugal	M. C. Rabaçal & Aragão, Lda		CASA ARAGÃO DOP
Portugal	Sociedade Agricola do Vale Umbria (innoliva)		Innoliva Finca el Rio (L145 E02 G)
Portugal	TRADE-BIZ LDA		OLIVEIRA RAMOS PREMIUM
Spain	ACEITES GARCIA DE LA CRUZ S.L.		GARCIA DE LA CRUZ ARBEQUINO
Spain	ACEITES GARCIA DE LA CRUZ S.L.		GARCIA DE LA CRUZ PRIMER ACEITE
★ Spain	ACEITES OLIVAR DEL VALLE	Kimura	AKROPOS
★ Spain	ACEITES OLIVAR DEL VALLE	Kimura	MAGNOLIO CRU
★ Spain	Baeturia Organic, SL	Marujiyu	Baeturia Organic
★ Spain	Basiloppo Calidad Gourmet s.l	Marujiyu	Basiloppo Gourmet
★ Spain	Basiloppo Calidad Gourmet s.l	Marujiyu	Basiloppo Vanilla
★ Spain	Castillo de Canena Olive Juice S.L.		Castillo de Canena Family Reserve Arbequina
Spain	CORTIJO DE SUERTE ALTA		CORTIJO DE SUERTE ALTA, PICUAL EN ENVERO
Spain	DAVIDYADRIAN, S.L.		Isolana2
Spain	GABRIEL ALSINA I LLORENS		CASTELLO
Spain	Hacienda Guzman	Minato Shokai	Hacienda Guzman / Extra Virgin Olive Oil Family Reserve
Spain	HACIENDA IBER		HACIENDA IBER ARBOSANA
Spain	Hispania Oliveworks, S.L.		Hispania Export Monovarietal Arbequina
Spain	Hoja del Olivo		Hoja del Olivo
Spain	KEL GRUPO ALIMENTARIO, S.L.		LECTUS
Spain	Las Valdesas	Sukoyaka Kobo	Olive Heart Primera
Spain	MIRO CUBELLS SL	Kurasika	CAVALOCA
★ Spain	Oleoestepa	Kobayashi Kei	ESTEPA VIRGIN
★ Spain	PAGO BALDIOS SAN CARLOS		FULL MOON
Spain	Pagos de Toral		Pagos de Toral Selección Gourmet
Spain	Previoleto SL		Ego Sum Subtle Toro de Osborne Edition
★ Spain	RAFAEL ALONSO AGUILERA,S.L.	REINA	Oro del Desierto / Arbequina
Spain	SCA. OLIVARERA LA PURISIMA		EL EMPIEDRO
Spain	Señorios de Rellou		Intense Coupage Señorios de Rellou
★ Spain	Venchipa, S.L.	Orchestra	O-Med Olive Oil Arbequina
Tunisia	Ulysse Agro Industries		Olives & Olivers
Tunisia	SARRA HUILES		SOFRA ORGANIC
★ Turkey	ATAY HOLDING A.Ş.	AVILO - Kyudenko	Amakusa Olive Orchard AVILO Extra Virgin Olive Oil Mild (from Turkey)
Turkey	gidatay food and agriculture inc.		attika
Turkey	Laleli Olive & Olive oil Establishment	Miya Kosan	Laleli Extra Virgin Olive Oil Lemon Flavored Oil
Turkey	MAKARON		MAKARON EARLY HARVEST EXTRA VIRGIN OLIVE OIL TANK2
Turkey	MAKARON		MAKARON EARLY HARVEST EXTRA VIRGIN OLIVE OIL TANK4
Turkey	MAKARON		NAR GOURMET /EARLY HARVEST EXTRA VIRGIN OLIVE OIL
★ Turkey	NAR DOĞAL URUNLER		California Olive Ranch Arbosana
United States	California Olive Ranch		ENZO Organic Extra Virgin Olive Oil - Basil Infused
United States	ENZO Olive Oil Company		ENZO Organic Extra Virgin Olive Oil - Garlic Infused
United States	ENZO Olive Oil Company		ENZO Organic Medium
United States	OLEA FARM		OLEA FARM Arbequina
United States	The Olive Press		Limonato
United States	The Olive Press		Sevillano

★ Star Mark Shows the products sold by the Exhibitors of OLIVE JAPAN 2014 Marche

Japanese producers/distributors are displayed in Japanese language.

# DIRECTORY

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International Relations: ELIZABETH TAGAMI ( Tagami International LLC. President )

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Olive Oil Guy: OSAMU JINGUJI ( Musician, REMIOROMEN OOLONG-SYA Co., Ltd. )

Cooking Demonstration: MASAYUKI OKUDA (Owner Chef – Al Checciano )

Wine Journalist: FUMIYO ARISAKA

Musicians: Syonen Radio (KOZUE AOYAMA)

OSAMU JINGUJI BAND (vo. UNISTYLE-YUUMI, SHINGO KUJIME, OSAMU JINGUJI )

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Stage Master of Ceremony: AKIKO TSUCHIGAMI ( Announcer/TV Caster, Up Front Inc.,)

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## OLIVE JAPAN 2014 International Extra Virgin Olive Oil Competition

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Judge Master: ALEXANDRA KICENIK DEVARENNE ( Calsthena, EVA )

Entry Management: SEIKO FUNAHASHI (Your Support Services, President )

Judges: ALEXANDRA KICENIK DEVARENNE, SANTIAGO BOTAS, AGUSTI ROMERO,  
JUAN RAMON IZQUIERUDO, ANTONIO GIUSEPPE LAURO, MAURO AMELIO,  
ZACHARENIA SIGANOU, AIDA LAZZEZ, RICHARD GAWELL, LEANDRO RAVETTI,  
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Technical Support: EXTRA VIRGIN ALLIANCE / PAUL MILLER

Awards Ceremony: KAREN MICHIBATA, Awards Presenter/AKIKO TSUCHIGAMI, Master of Ceremony

Awards Certificate Design: KEIKO MATSUDA ( Painter )

Special Thanks to: CHIYOMI MATSUMOTO / Courtyard Marriott Ginza Tokyo Hotel  
RISE- Tokyu Railway Company, Courtyard Marriott Ginza Tokyo Hotel, DenShichi-ya

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*OliveJapan*®

INTERNATIONAL  
EXTRA VIRGIN OLIVE OIL  
COMPETITION

Will See You in OLIVE JAPAN 2015 !

The OLIVE JAPAN event is held on the 3rd week of April every year.  
OLIVE JAPAN 2015 is on April 18 and 19