

international extra virgin olive oil competition 2015

2010

Summary





- 2015 Outline -

Main Event Name: OLIVE JAPAN 2015 ("オリーブジャパン2015")

Activities:

- 1, Open-air world market of products & events "OLIVE MARCHE" as its central theme
- 2, International Extra Virgin Olive Oil Competition
- 3, International Olive Symposium
- 4, International Olive Oil Sommelier Concours
- 5. Productive Seminars for consumers and traders
- 6, Mini "AISATSU" tour for olive producers meeting with Japanese distributors
- 7, Olive Oil Tasting Seminars for consumers and traders
- 8, Music Live Sessions

Main Theme: "OLIVE BUSINESS MEETS CONSUMERS"

Schedule:

April 14-16, 2015 Olive Oil Competition – Courtyard Marriott Ginza Tokyo Hotel
April 17, 2015 Symposium Seminar – Courtyard Marriott Ginza Tokyo Hotel
April 18-19, 2015 International Olive Marche – Futako Tamagawa RISE Shopping Center

Organizing Body: The Olive Oil Sommelier Association of JAPAN ("OSAJ")

Staging Partner: Futako Tamagawa RISE (Tokyu Railways Company)

Exhibitors: 52 Companies and Associations from Japan and Abroad

Supported by:

Economic & Commercial offices / Embassy of SPAIN, Trade Promotion Office / Embassy of ITALY, Embassy of GREECE, Embassy of TUNISIA, Embassy of CROATIA, Embassy of PORTUGAL, Embassy of MOROCCO, Embassy of ARGENTINE, Australia Olive Associations ("AOA"), American Oil Chemists Society ("AOCS"), UC Davis Olive Center, Extra Virgin Alliance ("EVA"), California Olive Oil Council, Olive Oil Promotion Committee in Turkey, Shodoshima Olive Associations, KAGAWA Prefecture Government, KUMAMOTO Prefecture Government, Shodoshima Town, Amakusa City, Etajima City, JA Kagoshima Agricultural Coop

Attendants/Participants: 180,000 people over 2-day Period

Official Brochure (B5 size/full color 30,000 copies distributed)
Official Posters (B1 size/full color 300 copies distributed)

Brochures and Posters displayed/distributed at the Venue, 14 Tokyu Supermarket stores, and each exhibitors locations

Official Website(Japanese/English) http://OliveJapan.com/ Official Facebook Page http://www.facebook.com/olivejapan2015

OLIVE JAPAN ... - Key Concepts -

OLIVE JAPAN is a comprehensive open-air event that brings olive producers and their products together with consumers. This is the most effective opportunity to contact and meet with high net worth Japanese consumers directly at the venue.

While the Trade Show holds many opportunities for professionals, it is mainly focused on consumers. This is the defining character of the event, and the key distinctive feature of OLIVE JAPAN from other major Competitions and Trade Shows.

The Venue, Futako Tamagawa is up-scale, but enjoys proximity to major parks and the Tama River with its broad, wide-open banks. For a Tokyo suburb, the area also has a high percentage of green spaces such as smaller parks and tree-lined avenues.

Because it is an aspirational area, it is the perfect place to host an event that brings olives to the Japanese urban life style, and saw great success at the launch in 2012 and second, third edition in 2013 and 2014.

Our objective is to communicate the potential of the Japanese market to international businesses and support promotional activities to help these businesses expand their presence in Japan through our programs.

We partner with area businesses in our development work at OLIVE JAPAN making it an annual event that is grow with the community.



- Benefits -

OLIVE JAPAN International Extra Virgin Olive Oil Competition

supports quality producers by identifying top attributes in key categories and supports consumers by identifying authentic extra virgin olive oil.

Having the competition prior to the marché sets the scene for strong marketing programs and productive promotional efforts.

OLIVE JAPAN Marché Trade Show

is developed for both professionals and consumers providing direct access for olive oil producers to influential Japanese olive oil and food business executives, food bloggers, and individual well traveled, aspirational high net worth consumers. Producers who are looking for distribution have the opportunity to meet buyers or establish relationships.

Producers who have already established a business relationship with an importer/distributor in Japan can sell directly at the venue.

OLIVE JAPAN Symposium and Seminars

promote education and about and appreciation of olives, olive oil and olive oil culture. The venue, located in a wealthy suburb of Tokyo, draws high net worth individuals who are a key part of the contemporary Japanese culinary, restaurant and retail business scene.

- Organizer Profile -

Association Name : The Olive Oil Sommelier Association of JAPAN (OSAJ)

Established: January 1st, 2005 / Founded: July 1st, 2009

Capital : Trust Fund pooled by Founders and Associates

Address: 3-4-1, Kyobashi, Chuo-ku, TOKYO 104-0031, JAPAN

Tel. +81 (0) 3-3271-0808 FAX +81 (0) 3-3272-8755

Chairman : Toshiya Tada (a member of JOCS)

Directors : Tomomi Endo

Tsukasa Yoshimura

Association Members: approx. 1,100名 (as of April, 2015)

18 Olive Oil Master Sommeliers

360 Olive Oil Sommeliers

1,100 Junior Olive Oil Sommeliers

*OSAJ is the LARGEST olive oil professional association in JAPAN

Web: http://www.oliveoil.or.jp contact: info@oliveoil.or.jp





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The Olive Oil Sommelier Association of Japan (OSAJ) is one of the founder member of EXTRA VIRGIN ALLIANCE

- International Extra Virgin Olive Oil Competition -



19 skilled Judges from 12 countries

This is the first international competition to be held in Japan for extra virgin olive oil. A total of 441 Entries from around the world and over 22 nations were judged by 19 skilled tasters, according to completely blind test methods and standards adopted by the International Olive Council.

These tasters, who were participating by invitation from both overseas and within Japan, including Spain, Italy, Greece, England, Tunisia, Morocco, Australia, New Zealand, Argentine, Chile, Japan and the United States, awarded PREMIER, GOLD, and SILVER awards.

The awards was presented by the Olive Ambassador at a ceremony early on the first day of the "OLIVE MARCHE". The Winners were announced via press release immediately after the competition as well as listed on the website of OLIVE JAPAN. In addition, detailed reviews by the tasters for each entry were provided to the producers, which was the first service for these international competition.

Entries from: Argentine, Australia, Chile, Croatia, Cyprus, France, Greece, Israel, Italy,

Japan, Jordan, Malta, Morocco, New Zealand, Palestine, Portugal, Spain,

Peru, South Africa, Tunisia, Turkey, USA, and Uruguay.

Entry Fee: 19,440 JP Yen or EUR180.00, or US\$200.00 per entry

Judges: Spain Agusti Romero, Santiago Botas

Italy Duccio Morozzo della Rocca, Franca Camurati

Greece Renia Siganou England Johnny Madge

Tunisia Maryem Gharsallaoui Morocco Abderraouf El Antari

Australia Richard Gawell, Leandro Ravetti

New Zealand Margaret Edwards

USA Alexandra Kicenik Devarenne, Deborah Rogers

Argentine Maria Elina Buffa
Chile Andrea Morales Cepeda

Japan Sekiyo Mizuno, Nako Umekita, Hideaki Shibata, Yoshihisa Inage

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- Competition Results Summary -

Entered from	Total Entry	PREMIER	GOLD	SILVER	TOTAL MEDALS
ARGENTINE	4		2	2	4
AUSTRALIA	19		7	4	11
CHILE	9			7	7
CROATIA	6		2	3	5
CYPRUS	1				0
FRANCE	9		4	2	6
GREECE	43	2	6	11	19
ISRAEL	3				0
ITALY	77	2	26	16	44
JAPAN	26		14	8	22
JORDAN	1				0
MALTA	1				0
MOROCCO	13		1	4	5
NEW ZEALAND	7		1	5	6
PALESTINE	2				0
PORTUGAL	29	1	14	9	24
SOUTH AFRICA	1			1	1
SPAIN	143	7	63	46	116
TUNISIA	8		1	2	3
TURKEY	14		1	6	7
USA	22		8	7	15
URUGUAY	3		2	1	3
TOTAL	441	12	152	134	298











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- Awards help Marketing -

Awards Presenting Ceremony at the Marche Main Venue Presenter - "Olive Ambassador" Ms. Akira Hokuto



What is an "OLIVE AMBASSADOR"?

Famous Japanese Model and Actress Karen Michibata was appointed as the OLIVE AMBASSADOR 2014. She is a celebrity who enjoys the benefits of olives in health and beauty and is our second official Olive Ambassador. As Olive Ambassador she shared personal tips in on-stage interviews, participated in press events, and was a presenter at the awards ceremony for the International Olive Oil Competition.

Ambassador in 2012; Junichi Ishida, actor Ambassador in 2013 / 2014; Karen Michibata, model Ambassador in 2015, Akira Hokuto, actress

The PREMIER, GOLD, and SILVER awards of OLIVE JAPAN International EVOO Competition were presented by the Olive Ambassador at a ceremony early on the first day of the "OLIVE MARCHE". In addition, the Winners were announced via press release immediately after the competition as well as listed on the website of OLIVE JAPAN.





Exhibitors who were also Competition Winners received their award certificates at the venue to put at their stands, which helped their marketing quite effectively.





- International Olive Symposium -

Symposium provided the most updated industrial information to Japanese distributors, producers and journalists. Over 60 participants with 21 guest presenters exchanged the view how the olive oil quality should be promoted and communicated to consumers.





OLIVE JAPAN Chariman, Toshiya Tada

Sensory Analysis and Chef education

SYMPOSIUM SEMINAR PROGRAM

Sensory Evaluation of Olive Oil: Tradition, Innovation, Exploration and Integration

1, Tradition – Sensory Evaluation of Olive Oil Today (11:00am – 1:10pm)

Introduction – The Situation in Japan (by Toshiya Tada) - Context and challenges of a "new market" country Historical perspective - Development of IOC sensory method (by Agusti Romero & Alexandra Kicenik Devarenne)

- Demonstration of current methodology / Importance of sensory in the current standards / Challenges for panels today Sensory analysis as a tool for producers and the trade

Agronomy (by Margaret Edwards)

Processing and Grading (by Agusti Romero)

Marketing (by Santiago Botas and Johnny Madge)

2, Innovation – Next Generation Sensory Analysis of Olive Oil (1:25pm – 2:50pm)

New tools for sensory - Making sensory more robust and practical – (by Agusti Romero)

New certification programs (by Paul Miller)

Learning from competitions and the marketplace (by Alexandra Kicenik Deverenne)

Expanding the analysis of positives (by Alexandra Kicenik Devarenne, Agusti Romero)

3, Exploration – Sensory Tourism, or Olive Oil Around the World (3:05-3:55pm)

Introduction "Honoring Diversity" (by Alexandra Kicenik Devarenne)

Taste 6 EVOOs from different countries and cultivars with special panel of judges

Franca Camurati(Italy) – Spezzanese / Margaret Edwards(New Zealand) – J5

Renia Siganou (Greece) – Tsounati / El Antari(Morocco) – Picholine marocaine

Deborah Rogers (US) – Mission / Maria Elina Buffa (Argentine) – Arauco

4. Integration – The Nexus of Sensory and Culinary (3:55pm – 4:40pm)

Introduction to sensory/culinary integration (by Alexandra Kicenik Devarenne)

The Cookers Project (by Agusti Romero)

Olive oil in Japanese Cuisine (by Chef Masayuki Okuda and Toshiya Tada)

Closing remarks (by Toshiya Tada)

- Olive Oil Sommelier Concours -



OLIVE JAPAN organizer, the Olive Oil Sommelier Association of JAPAN ("OSAJ") organizes school program to educate consumers, traders and distributors. "Olive Oil Sommelier" degree is provided those who graduated such school program, who trained not only the olive oil history, olive cultivation and growing technique, processing olive oil, academic research of the health promotion effect of olive oil, but sensory analysis through the course program.

Olive Oil Sommelier Concours winners are selected from Olive Oil Sommelier contestants.

This is the first international Olive Oil Sommelier Concours to be held in the world. "Olive Oil Sommelier" is an authorized trademark owned by the Olive Oil Sommelier Association of JAPAN ("OSAJ"), and officially registered by Japanese government.





- OLIVE MARCHE -

In Marche, Wine, Personal Cares, Olive Nursery, Craft Works, and Chips fried by Olive Oil as well as Olive Oil from over 16 countries. Indeed, this is one of the largest OLIVE Festival / Competition in ASIA.



Morocco Ambassador



Tunisia Ambassador



From Australia



From Italy

Exhibitors were from not only in Japan, but from Italy, Greece, Tunisia, USA and other countries.



- STAGE EVENTS and SEMINARS -

There were also stage events, such as talk shows by actors and musicians, product seminars, a "Tasting Trail" with Olive Oil Sommeliers, professional seminars by doctors/professors, olive oil cooking demonstration by famous chef, along with the olive oil life as a new standard for a quality life.

talkshow

オリーブオイルにまつわるアレコレを各分野のプロフェッショナルが語ります。



山形 「アルケッチャー オーナーシェフ

奥田政<mark>行きん</mark>

素材の良さを引き出すお料理 を得意とされるシェフならで はオリーブオイル活用法を披 舞。試食とともにどうぞ。



栄養戦闘☆ 隊長

浅野まみこさん

日々のちょっとした気配りで 快楽ライフ!血糖値改善のコ 少を伝授します。会場内でサ イン入り書籍も販売します。



レミオロメン 肩書きハイル? 神宮司治さん

日本で 18 名のみのオリーブオイルマス ターソムリエの資格を保持。2014 年結成 のスペシャルユニット 「THE TURTLES JAPAN」ドラマーとしての裏話も!



ワイン ジャーナリスト 有坂芙美子さん

実はイタリアやフランスより古く、 歴史あるワイン産地であるチュニ ジア。試飲しながらチュニジア ワールドを楽しんでください。

workshop

オリーブオイルソムリエによるワークショップ

テイスティングなどを通じ、オリー ブオイルの奥深い世界をのぞいて みませんか? 各回試食もご用意し ます。ぜひご参加ください。

※18 日(土)のみ開催します。





アコースティック観成でお届け する歌の時間。どこか懐かしく、 やわらかな春の風が吹くような 音楽にのせて。ぜひこの機会に 聴きにきてください。

maayo Official site: http://maaayo.com/



Happy Session

maayo, Happy Session Ø

ミニライブを開催!

オリーブオイルマスターソムリエの顔を持つドラマー神宮司治が、毎回様々なミュージシャンを迎えて開催している音楽イベント、Happy Session。昨年に引き続き、unisytle yuumi のシルキーボイスが二子玉川に!

Vocal yuumi (unistyle) / Guitar 久次米 真吾/ Drums 神宮司治 (マスターソムリエ)

The "OLIVE OIL BAR" provide tasting opportunity of all awarded olive oils





Chef OKUDA / Terra Madre, Trino- Final Dinner Chef made Cooking Demo





Nutritionist Asano and Rock Musician Jinguji





"Tasting Trail" Seminars by Olive Oil Sommeliers





Music LIVE Session





- PR Mobilization -

In order to announce the Event and Competition, various "Media Mix" strategy was conducted. Paid-publicities on the major industrial magazines, newspapers and official brochures/posters distributed around the venue and exhibitors spots.

On TV, the key broadcasting center TBS introduced in its morning show with Karen Michibata, Olive Ambassador 2014, and other major broadcasting station also had a special program focused on OLIVE JAPAN competition.

2012 Turnout: over 50,000 people over 2-day Period 2013 Turnout: over 150,000 people over 2-day Period 2014 Turnout: over 180,000 people over 2-day Period 2015 Forecast: over 200,000 people over 2-day Period

Official Brochure (B5 size/full color 25,000 copies distributed)
Official Posters (B1 size/full color 300 copies distributed)

Brochures and Posters displayed/distributed at the Venue, 12 Tokyu Supermarket stores, and each exhibitors locations

Over 180,000 people visited!!





- Select Example of Media Coverage -

In addition to coverage in Japan, Olive Japan reaches media in the US, Spain, Italy and elsewhere in the Olive Oil world.

(Spanish major industrial magazine "Mercasei" featured 14 pages of article on

OLIVE JAPAN in July 2014 issue)







Web Article: http://www.olivenews.gr/en/article/4380/olive-japan-2014



Web Article: http://www.teatronaturale.it/tracce/mondo/19004-extravergine-di-culto-in-giappone-ecco-i-migliori-.htm





Web Article:

http://www.mercacei.com/noticia/42549/Actualidad/Olive-Japan-une-a-consumidores-y-productores-de-todo-el-mundo-en-sutercera-edicion.html





OLIVE JAPAN 2015 International Olive Oil Competition Winners

(Page 1)

All results finalized on April 28, 2015



Spain

★ PREMIER MEDALs TOTAL12 (by Country/Alphabetical Order)

Greece Hellenic Agricultural Enterprises **ACAIA**

MAKARIA TERRA MAKARIA TERRA Greece

Italy Dievole Olio Extravergine di Oliva 100% Italiano - Coratina

FRANTOIO ROMANO Italy Ortice Riserva Viveiros Monterosa, Lda Monterosa Macanilha

Portugal ACEITES EL DORADO S.L BLACK LABEL EL DORADO Spain

BRAVOLEUM SELECCION ESPECIAL DE ACEITES HACIENDA EL PALO BRAVOLEUM SELECCION ESPECIAL DE ACEIT EXPLOTACIONES JAME, S.L. Spain

FINCA LA REJA SL LA TORRE Project FINCA LA TORRE HOJIBLANCA

★ Spain MUELA-OLIVES,S.L MUELOLIVA PICUDA

★ Spain Oleoestepa, S.C.A. K.Kobayashi & Co., Ltd.

Pagos de Familias Marques de Grinon SU KORNI WINE Marques de Grinon / Oleum Artis Spain RAFAEL ALONSO AGUILERA, S.L. REINA Co. Oro Del Desierto Picual Spain

★ GOLD MEDALs TOTAL152 (by Country/Alphabetical Order)

TRILOGIA TRILOGIA TRILOGIA Suave TRILOGIA Intenso Argentina

Australia Australia Boundary Bend Boundary Bend Cobram Estate Ultra Premium Hojiblanca Cobram Estate Premiere

★ Australia★ Australia Boundary Bend CAMILO Cobram Estate Classic Flavour Intensity Amakusa Olive En AVILO EVOO Bitter (Australia) Kyudenko

Australia Camilo Enterprises Australia Camilo Enterprises

Camilo Farm Blend Camilo Fruity Blend Australia Lisa & Jim Rowntree Salvela Aurum Longridge Olives Longridge Australia Salvela Aurum Croatia Agroprodukt doo Croatia Uliara Nonno Bruno Obrt za preradu maslina Zanini Rosignola ★ France Domaine Salvator Cuvee Mistral Domaine Salvator Seifuan Cuvee Paradis

★ France ★ France Oita Kabos Citrus Flavored Extra Virgin Olive Oil Oita Yuzu Citrus Flavored Extra Virgin Olive Oil Domaine Salvator Seifuan Domaine Salvator Seifuan

Ariston Hellas KOSTAS AGRIGIANNIS Ariston Garlic Infused Olive Oil
PELION OLIVE FARMS Greece VASILIS FRANTZOLAS Greece NOAN CLASSIC

NOAN GMBH OLEA GROVES / MFSA NOAN GMBH OLEA JUICE TENDER - MEDIUM WELL Greece OSIS / Koropoulis G. SIA E.E. PHILIPPE POLI LP Greece MALEAS PHILIPPOS HELLENIC GOODS ORGANIC Greece

PRILIPPE POLI LP Az Agr Scammaca del Murgo SSA Azienda Agricola Adriatica Vivai Azienda Agricola Biologica Azienda Agricola Biologica Americo Quattrociocchi Italy Monocultivar Carolea Bio Italy Olio Profumi di Castro Italy Olio Profumi di Castro Monocultivar Coratina Bio

akuryo Kaihatsu Olivastro Tamaro Colle D'Angio Oliva Nero di Colletorto EV olive oil. Italy Italy Azienda Agricola Girogio Tamaro Primaveda

Azienda Agricola La Tonda Srl Azienda Agricola La Tonda Srl AZIENDA AGRICOLA LEONE SABINO AZIENDA AGRICOLA LEONE SABINO AZIENDA AGRICOLA PAOLO BONOMELLI Tuttotonda DON GIOACCHINO Italy Italy IO VOGLIO

Italy Ca Rainene Monovarietale Drizzar Azienda Villa Zottopera SOC. AGR. S.R.L. Aziende Agricola F.Ili Grati Villa Zottopera Villa di Vetrice Olio Extra Vergine di Oliva ★ Italy Yakuryo Kaihatsu Italy Mottox

Italy Dievole Olio Extravergine di Oliva 100% Italiano Amakusa Olive En AVILO EVOO Spicy (Italy) Kvudenko ★ Italy frantoio pruneti srl

Italy Primo Fiore frantoio scalia INTINI Italy

Primo Flore
Monocultivar Cima di Mola
LA PODERINA TOSCANA OLIO EXTRAVERGINE DI OLIVA ORO D.O.P.
LA PODERINA TOSCANA OLIO EXTRAVERGINE DI OLIVA ARGENTO LA PODERINA TOSCANA (Davide Borselli) LA PODERINA TOSCANA (Davide Borselli) Italy Trinite Japan Trinite Japan Italy

Italy Lucini Italia Lucini Italia Lucini Italia Founders Reserve Robusto Lucini Italia Founders Reserve Delicato Italy Italy OlioCRU ORIGINI Olive Bureau (Italy) Japan Olive Bureau

MOMOBIO LAUDEMIO CANTAGALLO Tenuta Cantagallo e Le Farnete di Enrico Pierazzuoli Italy Bic Ben

Tenuta Venterra

AROMATIZZATO PEPERONCINO DOLCE Terre di Pantaleo DOP Terre di Pantaleo Oliva sicula ★ Italy

Viragi Polifemo DOP Viragi Carusia organic Italy

Agri Mirai 21 Iiji Olive Gunma Otashi Olive made Extra Virgin Olive Oil Iiji Olive Mission Japar Japan Japan

Ijii Olive Mission
Ijii Olive Lucca
I's Life Shodoshima Extra Virgin Olive Oil Non Filter
Hand Pick EVOO "Shodoshima Wind"
Limited Harvest Shodoshima 100% EVOO Lucca
Limited Harvest Shodoshima 100% EVOO Blend
Amakusa Olive En AVILO EVOO Amakusa Special Blend
Mitoyo Olive Oil "Akatsuki"
EVOO made by Shodoshima Olive Farmer
SOUJU Extra Virgin Olive Oil Mission Medium
Ao po Diamond Mission Ijji Olive I's Life Japan Japan Iwao Ishii Kinryo Japan Japan Kinryo Kyo Maron Kyudenko

★ Japan NIO Olive Growers Association Sorai Farm Japan Nio Olive Association Japan Kazuo Sorai

🖈 Japan

Japan Tadotsu Olive Producers Association Ao no Diamond Mission Tadotsu Olive Producers Association Ao no Diamond Tonda Iblea ★ Japan ★ Japan Shihen Teck

VENUS 8 MAASSERA BRAHIM ZNIBER POPSO Blue
CARACTERRE - Pecholine Arbosana Blend

Morocco New Zealand Azzuro Groves Azzuro Blend

Azzuro Groves Ltd Acushla, SA Acushla **Portugal**

Acushia, SA
Cooperativa de Olivicultores de Valpacos, Crl
Esporao Vendas e Marketing
Esporao Vendas e Marketing
Herdeiros de Manuel Sousa Ataide Pavao
Herdeiros de Manuel Sousa Ataide Pavao
Picoto Unipessoal Lda Portugal Portugal Rosmaninho Premium Esporao Organic Olive Oil Esporao Selection Olive Oil Inmemoriam by Casa de Santo Amaro Portugal Portugal

Casa de Santo Amaro Single Variety Cobrancosa"" Portugal

Portugal Sociedade Agricola do Conde, unipessoal. Lda Quinta Vale do Conde Portugal

Sovena Portugal Consumer Goods S.A. VICTOR GUEDES,SA Oliveira da Serra Lagar do Marmelo GALLO NOVO COLHEITA 2014-2015 Portugal GALLO WORLDWIDE Portugal Portugal VICTOR GUEDES, SA GALLO WORLDWIDE
GALLO WORLDWIDE GALLO COLHEITA AO LUAR GALLO GRANDE ESCOLHA Portugal VICTOR GUEDES.SA VICTOR GUEDES, SA GALLO WORLDWIDE GALLO RESERVA

Portuga Viveiros Monterosa, Lda Monterosa Cobrançosa

(To be conitnued)



Kino Bussan Spain Aceites Almenara S.L. Almenara Extra Virgin Premium ACEITES CAMPOLIVA S.L. (MELGAREJO) ACEITES CAMPOLIVA S.L. (MELGAREJO) MELGAREJO HOJIBLANCA PREMIUM MELGAREJO FRANTOIO PREMIUM ★ Spain Olival Spain Olival ACEITES CAMPOLIVA,S.L. MELGAREJO PICUAL PREMIUM Spain Viebon Aceites Guadalentin SL Agroles Spain Olizumo Agroles - Agrupacio Olearia Lleidatai Romanico Esencia Spain ALMAZARA AS PONTIS ALMAZARA DEORTEGAS, S.L Vieiru Organic DOP Gata-Hurdes DEORTEGAS Spain Spain ALMAZARAS DE LA SUBBETICA SL RINCON DE LA SUBBETICA PARQUEOLIVA SERIE ORO PARQUEOLIVA BIO Spain Spain Spain Spain ALMAZARAS DE LA SUBBETICA SL AI MAOLIVA CLADIVM ARODEN Spain Maruivu Baeturia Organic Spain Baeturia Morisca Basilippo Gourmet CAL SABOI Spain Basilippo Gourmet CAL SABOI Maruivu Spain Casas de Hualdo / Reserva de Familia Casas de Hualdo / Picual Castillo de Canena Family Reserve Picual Castillo de Canena Early Royal Spain Casas de Hualdo Casas de Hualdo
CASTILLO DE CANENA OLIVE JUICE S.L.
CASTILLO DE CANENA OLIVE JUICE S.L.
CASTILLO DE CANENA OLIVE JUICE S.L.
Compania Cordobesa de Gestion y Renta S.L. Spair Spain Spain Spain Castillo de Canena Picual Biodynamic ACEITES 2B PREMIUM Bianca Sanchez Ramade Spain CorporacionOleicola jalon Moncayo CORTIJO ESPIRITU SANTO Albares Spain EL TRUJAL DE LA LOMA S.L. Cortijo Spiritu_Santo Extra Virgin Olive Oil Spain Cristobal Sanchez
PALACIO DE LOS OLIVOS Cristobal Sanchez DO ACEITE CAMPO DE CALATRAVA DAVIDYADRIAN, S.L. Spain Spain Pago de Valdecuevas Extra Virgin Olive Oil FINCA LA GRAMANOSA E. A. Paramo de Valdecuevas, S.L.U.. Mottox Spain FINCA LA GRAMANOSA Finca La Pontezuela Spain '5 elementos' Una de Mil -Limited edition-Spain Spain GABRIEL ALSINA i LLORENS MOLI D'OLI G. ALSINA CASTELLO ORO BAILEN RESERVA FAMILIAR PICUAL CASA DEL AGUA- ORO BAILEN COUPAGE GOURMOLIV GALGON 99 SL Spain GALGON 99 SI GALGON 99 SL GALGON 99 SL Spain GESTOSOL S.A. GOYA EN ESPANA, S.A.U. Spain GOYA EXTRA VIRGIN OLIVE OIL GOYA "UNICO" EXTRA VIRGIN OLIVE OIL Hacienda Guzman EVOO Hojiblanca Spain GOYA EN ESPANA, S.A.U. Hacienda Guzman HISPANIA OLIVEWORKS Minato Shokai Snain PLAIN COMPANY Spain Hispania Oliveworks Hispania Oliveworks Hispania Export Monovarietal Arbequina Hispania Export Original Blend Spain Spain Hoja del Olivo SLU KNOLIVE OILS, S.L Spain Hoja del Olivo Extra Virgin Olive Oil KNOLIVE Epicure Spain Spain LA BISBAL DE FALSET CENTENARIUM PREMIUM - NOBLEZA DEL SUR LOLA SAGRA BAUTISTA MASIA EL ALTET Spain **ACEITES CASTELLAR** MASIA EL ALTET "PREMIUM"

MASIA EL ALTET "SPECIAL SELECTION"

Seleccion Molino del Genil "Picual" Spain MASIA EL ALTET Molino del Genil Spair Spain MUELA-OLIVES,S.I VENTA DEL BARON Spain OLEICOLA JAEN S.A. Oleicola San Francisco OLEICOLA JAEN AOVE Esencial Olive Noviembre - Early harvest Spain Spain Oleicola San Francisco
Oleicola San Francisco
Oleoestepa, S.C.A.
Oleoestepa, S.C.A.
OLIVAR DE LA MONJA,S.L
OLIVARES DE JAEN, SL Kagoshima Olive K.Kobayashi & Co., Ltd. Spain Ryokuhou Olive (Spain) Estepa Virgen Spain Estepa virgen
Seleccion
CLARAMUNT ARBEQUINO
OLIVARES DE JAEN - GREEN
OLIVARES DE JAEN - SUMMUM
Ego Sum Subtle Toro de Osborne edition K.Kobayashi & Co., Ltd. Spain ★ Spain Marujyu Spain OLIVARES DE JAEN, SL PREVIOLEO S.L RAFAEL ALONSO AGUILERA, S.L. S.C.A. SAN AMADOR Spain Spain REINA Co Spain Oro Del Desierto Coupage Spain TUCCIOLIVA Spain SCA SAN JUAN DE JAEN DE OLIVA SUPREMO Variedad Arbosana Senorios de Relleu SL Senorios de Relleu SL Senorios de Relleu Intense Coupage Senorios de Relleu Medium Coupage Spain Spain SIMPLY SPANISH PRODUCT S.L. SUCESORES DE HERMANOS LOPEZ S.A Spain Palacio Marques de Viana DE OLIVA MORELLANA Spain Tunisia Ulysse Agro-Industries Olives & Oliviers Turkey United States Laleli Olive & Olive Oil Establishment Boundary Bend Laleli Extra Virgin Olive Oil Bergamot Cobram Estate Ultra Premium Picual Miya Kosan Boundary Bend Boundary Bend Boundary Bend Cobram Estate Ultra Premium Mission Cobram Estate Super Premium Medium Blend Cobram Estate Super Premium Robust Blend United States United States United States OLEA FARM / Arbequina ENZO Medium Organic Extra Virgin Olive Oil United States Clotilde JULIEN ENZO Olive Oil Company OLFA FARM United States Lucero Olive Oil Lucero Olive Oil Lucero Olive Oil / Hojiblanca Lucero Olive Oil / Ascolano United States ★ United States Uruguay Agroland S.A. Colinas de Garzon - Italian Blend Uruguay Madebar S.A O'33 Jose Ignacio (Madebar S.A) O'33 Jose Ignacio Coupage Blanc

★ SILVER MEDALs TOTAL134 (by Country/Alphabetical Order)

	Argentina	Miditerra SA		Miditerra SA		
	Argentina	TRILOGIA		TRILOGIA Medio		
1	Australia	Boundary Bend		Cobram Estate Ultra Premium Picual		
*	Australia	Camilo Enterprises		Camilo Blood Orange Infusion		
1	Australia	alia Camilo Enterprises		Camilo Rosemary Infusion		
	Australia	The Australian Organic Olive Oil Company		Golden Grange Extra Virgin Olive Oil - Special Release Leccino		
	Chile	Agroindustrial Siracusa S.A.		Aura Limited Edition		
	Chile	Agroindustrial Siracusa S.A.		Aura Premium Blend		
	Chile	Agroindustrial Siracusa S.A.		Aura Premium Arbequina		
*	Chile	OLISUR	Kyudenko	Amakusa Olive En AVILO EVOO Fruity (Chile)		
	Chile	Olivos del Sur S.A		Olive & Co Limited		
	Chile	Olivos del Sur S.A		Olive & Co		
	Chile	Olivos del Sur S.A		Santiago Premium		
7	Croatia	CUJ WINE & OLIVE OIL		CUJ WINE & OLIVE OIL / ČRNA		
	Croatia	Elena Lupic	OPG LUPIC	BEMBO Extra Virgin Olive Oil		
7	Croatia	OLEA B.B.		Selekcija Belić		
	France	Domaine de la Lieutenante		Organic olive oil from the Vallee des Baux de Provence P.D.O.		
	France	Moulin a huile de la Chartreuse		Cuvee Terroir Cuve 12		
	Greece	Andreas Koutsoumpas		Secos Greek Organic Extra Virgin Olive Oil		
	Greece	DISCOVER Greek Nutritional Treasures Co		Premium GREEK INDEED		
1	Greece	GAEA PRODUCTS		KALAMATA DOP EXTRA VIRGIN OLIVE OIL		
7	Greece	GAEA PRODUCTS		GAEA FRESH EXTRA VIRGIN OLIVE OIL		
	Greece	KASELL	ennea	ennea" Premium Extra Virgin Olive Oil"		
	Greece	Katogi & Strofilia S.A.		KATOGI Mountain Groves		
	Greece	KELIDIS FAMILY	KYKLOPAS S.A.	KYKLOPAS OLIVE MILL		
	Greece	My Olive Tree		My Olive Tree		



OLIVELAWON ELAWON Greece Greece OLOIL.ltd λδ Biotopos by Noos Trade Premium Organic Extra Virgin Olive Oil MOCCARI TRACCIATO Greece TZANNOS APOSTOLOS NOOS TRADE Az.Agr. MOCCARI Italy Italy Az.Agr. MOCCARI HISTORIA MOCCARI AZ:Agr. MOGGARI Azienda Agricola Leonardo Salustri AZIENDA AGRICOLA LEONE SABINO AZIENDA AGRICOLA PAOLO BONOMELLI Olio Extravergine di Oliva Frantoio LA PATRAUN Mottox Italy Italy Trefort Trefort
D.O.P. Organic Monocultivar NOCELLARA DELL' ETNA
DOMENICA FIORE OLIO RESERVA
DOMENICA FIORE OLIO VERITAS
Olio Extra Vergine di Oliva "Cetrone Delicato - De"
Frantoio di Santa Tea/Fruttoso Azienda Agricola Pignataro Marukichi Domenica Fiore Italy Cesare Bianchini Cesare Bianchini Cetrone Alfredo Domenica Fiore Azienda Agricola Alfredo Cetrone Italy Italy Italy Frantoio di Santa Tea Frantoio di Santa Tea/Delicato il Cavallino Special Edition Italy Frantoio di Santa Tea Italy Il Cavallino Olio Arke e Natura di Diliberto Salvatore E.M. & C. S.a.s. Sorprese Japan Olive Bureau Italy Italy Olive Bureau (Italy) Tenuta Venterra ANTICA SORGENTE BLEND INTENSO Siculum DOP BIO Italy Italy Villaponte Oliva sicula l's Life Shodoshima Green Lemon Olive Oil Nagayo made Olive Oil I's Life Nagayo Olive En Japan Extra Virgin Olive Oil "USHIMADO" 1st Origin Extra Virgin Olive Oil "MISAKI" Japan Nippon Olive Japan Olive En Shodoshima Misaki Kobo Japan SOUJU Extra Virgin Olive Oil Blend Ao no Diamond Nevadillo Blanco Japan SOUJU Japan Tadotsu Olive Producers Association Shihen Teck Yamahisa Farm Extra Virgin Olive Oil Japan Yamahisa Morocco Morocco MAASSERA BRAHIM ZNIBER CARACTERRE Picholine MAASSERA BRAHIM ZNIBER OLEA CAPITAL SLE1 PECHOLINE Morocco OLEA TRADING Morok o Morocco New Zealand O'live Azzuro Groves Ltd O'live Azzuro Groves Tuscan Blend HUILES DE SAISS D'Arc Grove Blend D'Arc Grove Koroneiki Te Rima J5 New Zealand D'Arc Grove D'Arc Grove First Drop New Zealand Ltd New Zealand New Zealand First Drop New Zealand Ltd Mill Bay New Zealand Mill Bay Green Pasture Amakusa Olive En AVILO EVOO Bitter (Portugal) CARM PREMIUM Portugal CARM Kvudenko CARM SA Portugal Casa Anadia Private Collection Esporao Vendas e Marketing Goncalo Rosa da Silva Casa Anadia Private Collection Esporao Dop Moura Olive Oil ANGELICA ART&SOUL Intensive Emotion Portugal Polistock Rosa da Silva, Unipessoal Lda Portugal Portugal Olivais do Sul ART&SOUL Intensive Emotion
Quinta da Lagoalva
Oliveira da Serra Gourmet
Oliveira da Serra Guro
RIO LARGO PERMIUM BLEND
MELGAREJO COMPOSICION PREMIUM
MELGAREJO ARBEQUINA PREMIUM
MELGAREJO SELECCIONIGAMA MELGAREJO)
MELGAREJO ORIGINAL Soc. Agricola Quinta da Lagoalva de Cima SA Sovena Portugal Consumer Goods S.A. Portugal Portugal South Africa Sovena Portugal Consumer Goods S.A RIO LARGO ACEITES CAMPOLIVA S.L. (MELGAREJO) Olival ******** Spain ACEITES CAMPOLIVA S.L. (MELGAREJO) ACEITES CAMPOLIVA S.L. (MELGAREJO) ACEITES CAMPOLIVA S.L. (MELGAREJO) Olival Olival Spain Spain Olival Spain Aceites Impelte del Bajo Martin, S.L. ACEITES MIRASOL S.L. IMPELTE ECOLOGICO CONDE DE MIRASOL Spain Romanico Organic PARAJE LA CABANA L'ALQUERIA - Picual AOVE Carraqueno Gran Seleccion CASA DE ALBA Early Harvest Spain ALMAZARA LA ALQUERIA, S. L. Carrasqueno Gran Seleccion CASA DE ALBA Spain SCA Virgen del Perpetuo Socorro Spain Spain Casa Presencia
CASERIA DE LA VIRGEN
CASTILLO DE CANENA OLIVE JUICE S.L. La Capital Valenciana, Coop. V OLV JAPAN Presencia Luxury ECOLOMAR LUCIO EVOO Spain Castillo de Canena Family Reserve Arbequino L'OLI FERRER - UMAMI Spain CATAVINS CHUJO EM Technology Spain Tokunaga Oli d' Oliva Verge Extra Cooperativa Agricola de Cambrils Cooperativa Agricola de Cambrils Spain MESTRAL MESTIRAL
ARAGEM
CORDOLIVA Extra Virgin Olive Oil
FUCARES / COOP, NTRA. SRA. DE LAS NIEVES
PAGO PIEDRABUENA / FERNANDO PIEDRABUENA
PAGOS DE TORAL SELECCION GOURMET Spain CGC Japan Spain DO ACEITE CAMPO DE CALATRAVA Spain DO ACEITE CAMPO DE CALATRAVA FELIX RUIZ PEREZ PAGOS DE TORAL, S.C.P. Spain ORO BAILEN RESERVA FAMILIAR ARBEQUINA
Hacienda Guzman Extra Virgin Olive Oil Mansanil
Hacienda Guzman Organic Extra Virgin Olive Oil
HACIENDA IBER UNICO Spain **GALGON 99 SL** Hacienda Guzman Hacienda Guzman Spain Spain Minato Shoka HACIENDA IBER HACIENDA IBER L'OLIVIER DE XAVIER S.L.U. LUQUE FAMILY / ALCUBILLA MASIA EL ALTET MASIA EL ALTET BIRDY LUQUE ECOLOGICO Spain ALCUBILLA 2000, S.L. Spain MASIA EL ALTET "HIGH QUALITY" MASIA EL ALTET "HIGH END" Seleccion Molino del Genil "Arbequino" Spain Spain Spain Molino del Genil Oleum Priorat Scol Oleum Priorat Elixir Oleum Priorat Spain Spain Oleum Priorat Premium - Organic - 3 First days of harvest CLARAMUNT PICUAL CLARAMUNT CORONEIKI Spain Oleum Priorat SccL OLIVAR DE LA MONJA,S.L OLIVAR DE LA MONJA,S.L Marujyu Spain Maruivu Olivos Naturales (innoliva)
PAGO BALDIOS SAN CARLOS
PAGO BALDIOS SAN CARLOS Spain Innoliva Premie Innoliva Premier
PAGO BALDIOS SAN CARLOS
PAGO BALDIOS SAN CARLOS - FULL MOON
PAGO BALDIOS SAN CARLOS - ORO SAN CARLOS
Priordei / Infused White Truffle Early Harvest Extra Virgin Olive Oil
Oro Del Desierto Arbequina
PUERTA DE LAS VILLAS
TUCCIOLIVA
Verde Esmeralda "Imagine" Spain Spain Spain PAGO BALDIOS SAN CARLOS Priordei – Agro Foods & Commerce, S.L. RAFAEL ALONSO AGUILERA, S.L. S.C.A. SAN VICENTE Spain * REINA Co. Spain Spain S.C.A.SAN AMADOR Spain Maruivu Samuel lopez Fernandez SCA SAN JUAN DE JAEN Vianoleo. S. L. HUILNORD GROUP Verde Esmeralda "Imagine" SUPREMO Variedad Picual Spain DE OLIVA Spain io Donia fruity Tunisia SETPA SARL ANFO Madencilik Patlayıcı Madde Mak. Tar. Nak. San. ve Tic. Ltd. Sti. AZEYATEEN YAVA Tunisia Turkey ATAY HOLDING A·S
Oliva Food Industry and Trade Ltd. Co.
OZEM OLIVE OIL
TURGUT ANADOLU YATIRIM LTD. STI. Kyudenko Amakusa Olive En AVILO EVOO Mild (Turkey) Turkey Turkey Turkey SEROLIVA
OZEM OLIVE OIL / EARLY HARVEST EXTRA VIRGIN OLIVE OIL Turkey TUAY OLIVE OIL
ZETAY
Cobram Estate Ultra Premium Koroneiki
ENZO Delicate Organic Extra Virgin Olive Oil
ENZO Bold Organic Extra Virgin Olive Oil
ENZO Garlic Infused Organic Extra Virgin Olive Oil
Lucero Olive Oil / Miller's Blend
Lucero Olive Oil / Crushed Mandarin Orange
Organic Roots Organic Extra Virgin Olive Oil TUAY OLIVE OIL ZETAY Boundary Bend Turkey United States United States United States ENZO Olive Oil Company ENZO Olive Oil Company ENZO Olive Oil Company United States Lucero Olive Oil Lucero Olive Oil United States United States

Organic Roots

Madebar S.A.

United States

Uruguay

O'33 Jose Ignacio (Madebar S.A)

O'33 Jose Ignacio Premium Blend

[★] The products exhibited at the Marche Trade Show of OLIVE JAPAN 2015

DIRECTORY

GENERAL PRODUCERS:

Event Organizer: The Olive Oil Sommelier Association of JAPAN (OSAJ)

Chairman: TOSHIYA TADA (Chairman of OSAJ)
Secretary: TOMOMI ENDO (Director of OSAJ)

Event Producer: NORIHISA YOTSUMOTO (MASSIVE, Director)

Art Work: KUMIKO HIRAO

Web Design: HIDEKI YAZAKI (GAPAO Inc., President)

Official Photographer: JUN ASHIYA

Construction: HIROYUKI NUNO (FUJIYA Inc, Director)

Management Support: SEIKO FUNAHASHI (YOUR SUPPORT SERVICE, President)

Olive Ambassador 2015: AKIRA HOKUTO (Actress, Kensuke Office Inc.)

Olive Oil Guy: OSAMU JINGUJI (Musician, REMIOROMEN OOLONG-SYA Co., Ltd.)

Cooking Demonstration: MASAYUKI OKUDA (Owner Chef - Al Checciano)

Nutritionist: MAMIKO ASANO, N.D.

Musicians: Maaayo, with Wataru Saito, pf

OSAMU JINGUJI BAND (vo. UNISTYLE-YUUMI, SHINGO KUJIME, OSAMU JINGUJI)

Script: TOMOMI ENDO, NORIHISA YOTSUMOTO, AKIKO TSUCHIGAMI

Stage Master of Ceremony: AKIKO TSUCHIGAMI (Announcer/TV Caster, Up Front Inc,)

Public Relations: TOSHIYA TADA (Chairman of OSAJ)

Olive Oil Sommelier Volunteer Staff: YUKI TANAKA, AKO KIRITANI, YUKIE KISHIMOTO,

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Guard/Secutity: KAZUKI SHIBUYA (TOKYU COMMUNITY Ltd.)

Staging Partner: MUNEHIKO SHIBUYA (Futako Tamagawa RISE, Director)

MOTOYUKI IZUMI, TOSHIYUKI MINETA, NATSUKI SHINODA (Futako Tamagawa RISE)

RISE Shopping Ceter Joint Program: MASAHIRO MURAKAMI (RISE SC, General Manager)
Special Thanks to: Tokyu Railway Company, Tokyu Store, Courtyard Marriott Ginza Tokyo Hotel,

IDEA Factory, J-Oil Mills, Radish Boya, JA Kagoshima Agricultural Coop

OLIVE JAPAN 2015 International Extra Virgin Olive Oil Competition

Chairman/ General Steward: TOSHIYA TADA (Chairman of OSAJ)
Chief Secretary: TOMOMI ENDO (Director of OSAJ)

Judge Master: ALEXANDRA KICENIK DEVARENNE (Calsthena, EVA)
Entry Management: SEIKO FUNAHASHI (Your Support Services, President)
Judges: ALEXANDRA KICENIK DEVARENNE, SANTIAGO BOTAS, AGUSTI ROMERO,

ZACHARENIA SIGANOU, RICHARD GAWELL, LEANDRO RAVETTI, MARGARET EDWARDS, DEBORAH ROGERS, MARIA ELINA BUFFA, JOHNNY MADGE, MARIEM GHARSALLAOUI, ABDERAOUF EL ANTARI,

DUCCIO MOROZZO della ROCCA, FRANCA CAMURATI, ANDREA MORALES CEPEDA,

SEKIYO MIZUNO, NAKO UMEKITA, HIDEAKI SHIBATA, YOSHIHISA INAGE

Technical Support: EXTRA VIRGIN ALLIANCE / PAUL MILLER

Awards Ceremony: AKIRA HOKUTO, Awards Presenter/AKIKO TSUCHIGAMI, Master of Ceremony

Awards Certificate Design: KEIKO MATSUDA (Painter)

Special Thanks to: CHIYOMI MATSUMOTO / Courtyard Marriott Ginza Tokyo Hotel

RISE- Tokyu Railway Company, Courtyard Marriott Ginza Tokyo Hotel



INTERNATIONAL EXTRA VIRGIN OLIVE OIL COMPETITION

Will See You in OLIVE JAPAN 2016!

OLIVE JAPAN competition: Deadline for Entry April 11, 2016 Media Event: April 22, Sensory Seminar: April 23 OLIVE JAPAN 2016 Marche is on July 8 and 9, 2016