

“Olive Business meets Consumers”

OLIVE JAPAN 2013



OliveJapan

INTERNATIONAL EXTRA VIRGIN OLIVE OIL COMPETITION

2013

TRADE SEMINAR PROGRAM

December, 2012

Contact;

OLIVE JAPAN 2013 Management Committee
(The Olive Oil Sommelier Association of JAPAN)

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*The 2nd Year OLIVE JAPAN event will be held in April 2013
The LARGEST and Comprehensive OLIVE/OLIVE OIL and
natural foods Trade Showcase in JAPAN*

OLIVE JAPAN will be anticipated over 200,000 people attending during 2-day “Olive Marche” event.

The main Venue is in the one of the most well-known Shopping Center located central in Tokyo, high-waged and high QOL oriented consumers visited.

The TRADE SEMINAR PROGRAM is designed for those would make products/services Presentation towards Japanese traders and importers for developing their effective market in Japan !

OLIVE JAPAN 2013 Event Outline

Event Name : OLIVE JAPAN 2013

Theme : OLIVE BUSINESS MEETS CONSUMERS – to approach consumers directly at the venue

Schedule : April 27 (Sat) – 28 (Sun), 2013

Venue : Futako Tamagawa RISE Shopping Center Galleria (Setagaya-ku, Tokyo)

Organizer : The Olive Oil Sommelier Association of JAPAN

Staging Partner : Futako Tamagawa RISE (Tokyu Railway Company)

Official Sponsors : Will be the embassies of the olive producing nations and associations

Participants: over 200,000 people (anticipated)

Trade Seminar Program

Trade Seminar will take place in the “Catalyst BA Seminar Room” located the 8th floor of the building next to the OLIVE JAPAN Marche main venue.

Approx. 80 attendants will participate to hear your presentation.



Seminar Room



Price

30 minutes Seminar : ¥ 84,000

50 minutes Seminar : ¥ 147,000

Tax Included

PPT Projector and Screen, 2 microphones are provided

Package included

Projector Screen provided

2 microphones are available

Optional - English/Japanese Interpreter will be available

Trade Seminar Detail

Schedule: April 28th, 2013 SUNDAY 10:00am – 6:00 pm

Venue: “Catalyst BA Seminar Room” Futako Tamagawa Rise River Front Building the 8th Floor

Room Capacity: Approx. 80 people

Admission Free for participants – Major Japanese traders, importers, distributors and foodservices people will be invited.

The sample tasting session also could be possible at the Seminar room and its foyer