

The 8th Annual OLIVE JAPAN® SHOW 2019 opens Exhibitor's Registration ! Over 300,000 attendants visit our new venue SEIBU Department Store in Ikebukuro

Event Name : OLIVE JAPAN® 2019 "OLIVE MARKET"

PERIOD : JULY 19 – 24, for 6 DAYS (for all activities)
SEIBU Department Store Ikebukuro 7F EVENT HALL
10:00 AM – 9:00 PM
※JULY 21 – by 8:00 PM / JULY 24 – by 4:00 PM Closing

Attendants : 100,000 per day/weekday, 200,000 per day/on Saturday and Sunday

PR Mobilization : ①Brochure ②Station/Train Ad ③SNS ④TV Radio etc

Exhibit Plan : The Application Form uploaded on Olive Japan website
① Booth Stand Purchase for Sell the products
② Goods Supply for Sell by the organizer (only awarded olive oil)
③ EXHIBIT Only for those do not have any distributor in Japan

※For those would exhibit at plan① and ②, please ask your distributor in Japan.
No producers who do not have distributor in Japan cannot choose plan ① and ②.

※Application Fee
① JPY 32,400 ② JPY 32,400 ③ JPY 108,000

Contracts : Exhibitors' those choose Exhibit Plan① should open the account with SEIBU Department Store, and need to pay 16% commission on total sales amount

Registration Period : May 8 – May 15, 2019

■ Important Guidance

All the exhibitors must follow the management policy, guidance and rules made by the venue owner, SEIBU Department store.

<You cannot Sell / Exhibit >

- **Samples, any items which never be imported properly** • Any Illegal Items
- FOODs and Beverages never have prior consent by organizer
- Personal Care, Alcohol, Medical products and all other products needs special legal permits
- **No olive oil which never awarded in OLIVE JAPAN ®2019 Competition**

<Prohibited>

- Microphones and Amplifire use
- Promoting any other competitions
- Sampling, distributing brochures in big scale
- Promoting any special olive oil associations

“EXHIBIT ONLY” Plan

This is the plan for those would find new distributor in Japan
All non-residential producers, brokers can apply in this format with the application form in English language version.

■ EXHIBITION Period and Venue

- JULE 20, 21, 22 for 3 days 10AM-9PM(i.e by 8PM on 21st)
- Same Venue of “OLIVE MARKET” on 7th Floor of SEIBU Department Store
- Organizer provide plain table without any decoration, so you can decorate your stand table as you like. (decoration plan and materials must have prior approval by the organizer)
- Almost all of Japanese olive oil traders and importers will participate and visit the venue.
- over 300,000 consumers, traders and distributors will attend the show.

■ FEE

- Total amount for your exhibition should be JPY 108,000.
- The payment will be accepted when you apply and there is no refund by any reason After you applied.
- The delivery costs to exhibit goods and moving out the samples and goods should be paid by Applicant.

■ Remarks

- OLIVE JAPAN 2019 awarded olive oil can be only permitted to exhibit and provide sample tasting. No other products can be permitted.
- Exhibitor must follow any instructions by SEIBU Department Store.

■ INTERPRETER – Must necessary

- Exhibitor must hire at least 1 interpreter who will take care your stand.
- All the communication by the Organizer at the venue will be made in Japanese language.

For Product Sell

You need to apply via your Japanese distributor(s)

- No company/individual located outside of Japan cannot apply the booth for goods sell purpose. (However, they can exhibit for “Exhibition” Only
- If you would like to sell your products at the venue. Please ask your Japanese distributor to apply OLIVE JAPAN SHOW.
- For more detail, please contact your Japanese distributor to take a look the Exhibitors’ Manual in Japanese language version.